

# aesthetics

recommended guidelines for installations

## LUXURY PERFORMANCE VINYL

**IMPORTANT: PLEASE READ BEFORE INSTALLATION DO NOT CUT OR INSTALL THIS MATERIAL UNTIL YOU HAVE READ THESE INSTRUCTIONS.**

**FOR QUESTIONS, PLEASE CONTACT US AT (855) 440-7733 or email [info@aestheticwall.com](mailto:info@aestheticwall.com).**

**IMPORTANT NOTES PRIOR TO INSTALLATION.** We recommend a qualified wallcovering installer to hang these wallcoverings. Examine your order and corresponding packing list to ensure that you have received the correct product and yardage amount. Check material for any possible defects PRIOR to installation.

*Product claims will not be considered on cut or installed material after (3) panels have been hung.*

Certain wallcoverings have the tendency to panel. Seaming and shading due to lighting and other environmental attributes are considered normal.

### BUILDING & MATERIAL CONDITIONS

The installation area must be clean, and climate and humidity controlled. HVAC settings (pressure, temperature, relative humidity) must be the same as those of an occupied building for at least 72 hours prior, during and 72 hours after installation. Allow wallcovering to acclimate in the climate-controlled installation area for at least 72 hours prior to installing. Monitor wall moisture levels, too much moisture will affect proper adhesion. Recommended room temperature for installation is 60-89 degrees Fahrenheit. Aesthetics will not be responsible for installation or quality issues caused by excessive moisture.

### WALL PREPERATION

- Proper surface preparation is essential to ensure the adhesion of the Wallcovering to the surface
- We recommend hanging product on new sheetrock
- If new sheetrock is not available, wall must be a smooth mirror finish. Walls must be clean, free of flaking paint and old existing adhesive
- Please monitor moisture levels. *A wall that is not properly prepared or has too much moisture content may not be advantageous to proper adhesion*
- Apply a hard, acrylic/ latex, pigmented wall-protecting primer that is made specifically for wallcovering installation and wall protection
- Allow primer to dry thoroughly prior to hanging **\*\*DO NOT USE R-35\*\***

## ADHESIVE APPLICATION

- We recommend a mold-inhibiting, clear pre-mixed vinyl adhesive. Do not dilute the adhesive
- Apply adhesive with a roller to ensure even application. Make sure not to get adhesive on the face of the goods
- We do not recommend using a pasting machine and excessive soaking of the material
- Installation location must be climate controlled, booking time will vary depending on temperature climate and product backing

## HANGING OF THE MATERIAL

**NOTE: ALL OF OUR LUXURY PERFORMANCE VINYL WALLCOVERINGS ARE REVERSE HUNG**  
*(EXCEPT PRODUCT CAROLINA: STRAIGHT HANG).*

- Each alternate strip should be reverse hung, inspect the wallcovering after 3 strips are hung
- All of our LUXURY PERFORMANCE VINYLs are untrimmed, these products all require precision table cutting or making a precise double cut on the wall. Overlapping and double cutting will ensure perfect seam
- Trim edges with a VERY sharp razor blade, we recommend using a new blade and straight edge for each cut

**IMPORTANT:** Make sure not to score (cut into) the wall to guard against seam separation.

- Hand materials in sequence as they are cut from the bolt
- Apply materials above doors and windows as it comes off the roll, DO NOT SKIP
- Paste and hang one strip at a time
- All seams should be taped using only a low adhesive tape (safe release tape), such as 3M Blue Tape. This is done to keep the seam surface clean when overlapping and double cutting and/or butting materials
- If any adhesive should get on the surface of the vinyl, please be sure to use a clean sponge and clean water to remove
- Remove any excess glue from the seams
- Only use a standard vinyl smoother to remove any air pockets. Be gentle
- Vinyl can be wrapped around an outside right angle. Material will soften when adhesive is applied. When wrapping an outside corner make sure to wrap the corner by at least 6 inches

## **NOTE: FOR PRODUCT CIELO**

Due to the construction of Cielo (applied non-woven fibers on the face of the material) care must be taken not to overwork the seams or when turning an outside angle. Overworking the material may loosen the applied non-woven fibers and cause pilling.

**Take caution to not get adhesive on the face of the goods.**